Electronic Filing System (EFS) Data Electronic Patent Application Submission USPTO Use Only

EFS ID:

11617

Application ID:

09681815

METHOD AND SYSTEM FOR

PROVIDING REBATES TO

Title of Invention:

AUTOMOBILE OWNERS BASED

ON PURCHASES MADE AT PARTICIPATING RETAILER

LOCATIONS

First Named Inventor:

David Lefkowith

Domestic/Foreign Application:

Domestic Application

Filing Date:

null

Effective Receipt Date:

2001-06-11

Utility Patent Filing

Filing Type:

new-utility

Confirmation Number:

Submission Type:

0

Attorney Docket Number:

200-1462 DBK

Digital Certificate Holder:

cn=Damian Porcari, ou=Registered Attorneys, ou=Patent and Trademark Office, ou=Department of Commerce, o=U.S.

Government, c=US

Certificate Message Digest:

mzcyy6cvxgKhlzUvRE2wIQ==

Total Fees Authorized:

\$804.0

Payment Category:

DA - Deposit Account

Deposit Account Number:

61510

Deposit Account Name:

Sheri L. Charles

TRANSMITTAL FORM



Electronic Version 1.0.2

Stylesheet Version: 1.0

Attorney Docket
Number:

200-1462

DBK

METHOD AND SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING RETAILER LOCATIONS

First Named Inventor: David Lefkowith

SUBMITTED BY

Organization Name:

Ford Motor Company

Sheri Lynn Charles Electronic

Name:

Application Specialist

Electronic Signature Mark: /slc

Date Signed: 20010611

I certify that the use of this system is for OFFICIAL correspondence between patent applicants or their representatives and the USPTO. Fraudulent or other use besides the filing of official correspondence by authorized parties is strictly prohibited, and subject to a fine and/or imprisonment under applicable law.

I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official

electronic record at the USPTO.

Attached Files:

bibd-transmittal

fee-transmittal

patent-assignment

specification

declaration

declaration

declaration

declaration

200-1462apds.xml

200-1462fee.xml

200-1462asgn.xml

specification.xml

Declaration.tif

consent.tif

Prior Art 1 of 2.tif

Prior Art 2 of 2.tif

Attached Image File(s):

Declaration.tif

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Prior Art 1 of 2.tif

Prior Art 2 of 2.tif

Comments:

Declaration, Power of Attorney and Assignment

As the below named inventor(s),

NAME AND MAILING ADDRESS OF INVENTOR:

RESIDENCE

US

CITIZENSHIP

DATE OF SIGNATU

David Lefkowith

Los Angeles, CA 90049

US

5/7/01

1819 Mandeville Canyon Road Los Angeles, CA 90049 US

I/we declare that:

This Declaration, Power of Attorney and Assignment is directed to the invention claimed in the patent application entitled: ME SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING LOCATIONS; Attorney docket number: 200-1462

Declaration - I/we believe that I/we am/are the original and first inventor(s) of the subject matter which is claimed and for w sought on the above-identified invention;

I/ we have reviewed and understand the contents of the above-identified application, including the claims, as amended by any specifically referred to above;

I/we acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me/us to be repatentability as defined in 37 CFR 1.56, including material information which became available between the filing date of the present the National or PCT International filing date of the continuation-in-part application, if applicable; and

All statements made herein of my/own knowledge are true, all statements made herein on information and belief are believed t further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon.

Power of Attorney - I/we hereby appoint Practitioners at Customer No. 28395, as my/our attorney(s) or agent(s) to prosec application identified above, and to transact all business in the United States Patent and Trademark Office and all foreign Pate

Assignment - Pursuant to my/our employment agreement with Ford Motor Company or a Ford Associated Company, or t contractual obligation, I do sell, assign and transfer unto Ford Motor Company, the full and exclusive right for the United States and for all foreign countries to this invention, and any patent application depending from this invention including continuations, in-part, divisionals, reissues or reexaminations.

PATENT APPLICAT

ASSISTANT COMMISSIONER FOR PATENTS Washington, D. C. 2023l

Case Docket No. **200-1462** Date: May 24, 2001

Sir:

Inventor(s):

David Lefkowith

For: METHOD AND SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING RETAILER LOCATIONS

The attorney or agent below has reviewed this application and its attachments and consents to electronic filing by the assignee.

Respectfully submitted:

David B. Kelley

Attorney or Agent of Record Registration No. 33,718 Ford Global Technologies, Inc. One Parklane Blvd., 600 Parklane Towers East Dearborn, MI 48l26

Telephone: 1-313-8455487

Substitute for Form 1449A/PTO				Complete if Known			
				Application Number	TO BE ASSIGNED		
INFORMATION DISCLOSURE				Filing Date	HEREWITH		
STATEMENT BY APPLICANT			PLICANT	First Named Inventor	DAVID LEFKOWITH		
				Group Art Unit			
(use as many sheets as necessary)			cessary)	Examiner Name			
Sheet	1	of	2	Attorney Docket Number	FMC 1329 PUS / 200-1462		

	U.S. PATENT DOCUMENTS							
Examiner Initials	Cite No.1	U.S. PATENT D	OCUMENT Kind Code ² (if known)		Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Passages or Relevant Figure:		
		4,750,119		Cohen et al	06-07-1988			
		5,056,019		Schultz et al	10-08-1991			
		5,173,851		Off et al	12-22-1992			
		5,621,812		Deaton et al	04~15-1997			
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		6,070,147		Harms et al	05~30-2000			
l		6,119,933		Wong et al	09-19-2000			
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	FOREIGN PATENT DOCUMENTS							
Examiner Initials'	Cite	Foreign Patent Document Kind Code ⁵ Office ³ Number ⁴ (<i>iFknown</i>)		Kind Code⁵	Name of Patentee or Applicant of Cited	Date of Publication of Cited Document MM-DD-YYYY	Pages, Colui Lines, Whi Relevan Passages Relevant Fig Appear	
		WO	97/23838		Catalina Mkt. Int.	07-03-1997		
		WO	00/21008		Netcentives, Inc.	04-13-2000		
				 				
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			Patent and Trademark Office: U.S. DEPARTMENT OF C Complete If Known				
Substitute for Form 1449B/PTO INFORMATION DISCLOSURE			Application Number	TO BE ASSIGNED			
			Filing Date	HEREWITH			
STATE	MENT BY	APPLICANT	First Named Inventor	DAVID LEFKOWITH			
			Group Art Unit				
('use as many shee	ts as necessary)	Examiner Name				
Sheet	2	of 2	Attorney Docket Number	FMC 1329 PUS / 200-1			
	OTHER PR	RIOR ART NON P	ATENT LITERATUR	RE DOCUMENTS			
Examiner Initials	Cite No.1	item (book, magazine, jour	CAPITAL LETTERS), title of the art rial, serial, symposium, catalog, etc. b), publisher, city and/or country whe	.), date, page(s), volume-issue			
			ir.yahoo.com/Busines ces/Incentive_Progra				
			/64/http://www.24k.c				
		Website, "https://secure2.airmiles.com/english/About/ AboutReward.asp"					
			ww.cabelas.com/cgi-b wspaper/+/ART/1999/0				

FEE TRANSMITTAL

Electronic Version 1.0.4 Stylesheet Version: 1.0

Patent fees are subject to annual revisions on or about October 1st of each year.

Large Entity

TOTAL FEES AUTHORIZED: \$804

The commissioner is hereby authorized to charge indicated processing and/or publication fees and credit any overpayments to:

Deposit Account Number:

06-1510

Deposit Account Name:

Ford Global Technologies, Inc.

Charge Any Additional Fee Required Under 37 C.F.R. Sections 1.16 and 1.17.

SUBMITTED BY

Authorized Name:

Sheri L. Charles

Electronic Signature Mark:

/slc

Date Signed:

20010611

BASIC FILING FEE

Fee Description	Fee Code	Fee Paid
Utility Filing Fee	101	\$ 710

Subtotal For Basic Filing Fee: \$710

EXTRA CLAIM FEES

	Fee Code	Fee	Extra Claims	Fee Paid
Total Claims: 23	103	\$ 18	3	\$ 54
Independent Claims: 2	102	\$ 80	0	\$ 0

Subtotal For Extra Claims Fees: \$ 54

ADDITIONAL FEES

Fee Description	Fee Code	Fee Paid
Recording Each Patent Assignment Per Property Fee		\$ 40

Subtotal For Additional Fees: \$ 40